

# Showcase Your Company at the Forum That Sets the Global Agenda for Common Criteria

For almost two decades hundreds of industry leaders have gathered each fall to focus on collaborative efforts between government and industry in pursuit of the global security framework outlined in the Common Criteria Recognition Arrangement (CCRA) model. This fall over 400 IT security professionals from more than 25 countries will meet in Spain for the 20th ICCC to continue this effort. This important endeavor would not be possible without the support of commercial partners.



19-21 October  
Hotel Eurostars Palacio Buenavista  
Toledo, Spain

## Covering the Industry in Three Comprehensive Tracks

ICCC will explore the collaboration with industry that underpins the CCRA model. We will examine progress in the development and operation of international Technical Communities. Clearly understanding customer requirements is an important priority for the iTCs, ensuring products created meet market requirements. These issues and more will be covered in over 60 presentations in three tracks:

**Advances in the Use of Common Criteria:** The evolving challenges facing the international Common Criteria community and the solutions developed to meet them.

**Meeting Customer Requirements:** Improving engagement between the Common Criteria technical community and Government procurement policy makers.

**Updates from Schemes and ITCs:** Updates from the Common Criteria Scheme commentators. ITCs will provide progress reports, sharing roadmaps and lessons learnt.



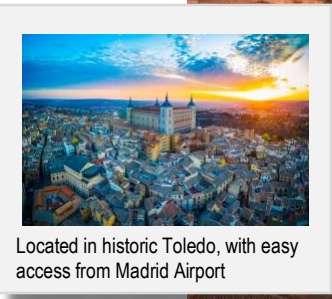
Showcase your company at the 20th ICCC, the leading forum for the community of professionals involved in Common Criteria (CC), the widest available mutual recognition of secure IT products. ICCC is a high-level technical conference, a forum for discussion on the policy and application of CC, and a professional networking opportunity for those in charge of specification, development, evaluation, certification and approval with regard to the IT security of products and systems. The three-day conference program will feature government and industry experts from across the international Common Criteria community. This important event brings together hundreds of participants from around the globe: Certification Bodies, Evaluation Laboratories, Researchers, Evaluators, Policy Makers, Product Developers, Sellers and Buyers interested in the specification, development, evaluation, and certification of IT security.

## A Unique Promotion Opportunity

Promotion opportunities are available for leading companies offering products, technologies and services in this evolving field. It's a unique opportunity to showcase your company to an engaged and highly responsive audience. The event features an efficient three-day participation format that respects your busy schedule.

## Located in a World Heritage Site

Toledo is one of the Spanish cities with the greatest wealth of monuments. Known as the "city of the three cultures", because Christians, Arabs and Jews lived together there for centuries, behind its walls Toledo preserves an artistic and cultural legacy in the form of churches, palaces, fortresses, mosques and synagogues. This great diversity of artistic styles makes the old quarter of the capital of Castile – La Mancha a real open-air museum, which has led to it being declared a World Heritage Site.



Located in historic Toledo, with easy access from Madrid Airport

Reserve  
Your  
Space  
Today



# Three Days of Comprehensive Content Focused on Common Standards For The Security Of The IT Products That We Must Trust

ICCC participants are drawn to the highly-rated conference presentations. Previous topics:

**Meeting Customer Requirements:** • CC-evaluated products - An end-user's perspective • International collaboration, its practice and discussions in development of Protection Profile for Hardcopy Device (MFP PP) • Protection Profiles: Market Penetration and Lessons for the Next CC • Improving CPP development with end-users • Government agency, industry and security expert in a collaborative approach to deploying Evaluation scheme • Learning from each other and our mistakes • Harder than you thought: Updating the Hardcopy Device Protection Profile • Mind the (assurance) gap • Exact PP conformance in the age of optional requirements • Using Common Criteria evaluations to improve healthcare cyber security • Something Old, Something New, Something Borrowed, Something ... • PP goals - are we on target? • The challenge of methodically opening smart tamper envelope technologies. UNSETH project • BEATING attacks on Biometric Systems • Evaluating in a time of rapid technical advances • Secured Memory: A New Solution, a New Evaluation Approach, a New Challenge • Non-Interfering Composed Evaluation or How to Exchange Components without Re-Evaluation • ISCI-WG1: The updated ETR\_COMP template and methodology **Advances in the Use of Common Criteria:** Equivalency and PP-based Common Criteria evaluations • ISCI WG1 Methodology 2014/15 Report • CC Evaluation of Cryptography in Japanese Scheme with Japan - CMVP • Cryptography and Common Criteria - Establishing a representative list of internationally acceptable approved security functions in ISO/IEC 19790 • The need for a common international cryptographic standard • Adopting well-proven testing methods for cost-efficiency in Common Criteria testing • Remote testing as an alternative in CC evaluation • Fail-secure Common Criteria - Preparing the Common Criteria for IT security's worst enemy • Developing the security functional requirements of mobile devices for the Korean government • Is CC ready to lead the future of mobile Security? • Will Common Criteria be the solution for certifying trustworthy "Things" in the "Internet Of Things (IoT)" ecosystem? • Evaluating the revised CCRA - one year on • Progress on MSSR • Clarification of Concepts • Vulnerability analysis for collaborative protection profiles • Reducing Evaluation Redundancy: Site Audit Results Re-Use • Don't be afraid of the Entropy Bogeyman **Updates from Schemes and iTCs:** Turkish Common Criteria Certification Scheme - 2015 • Japanese Scheme update • UK Scheme Update • Medium and higher assurance evaluations in the European context • Update on the US Common Criteria Scheme (NIAP) • Common Criteria Users Forum (CCUF) Update • The Network International Technical Community - progress and status • Full Drive Encryption - ITC Progression and Status Report • Estimation of measurement of uncertainty on qualitative evaluations according to ISO/IEC 17025: An experimental study • NIAP: Around the Evaluation in 90 Days • Community action: A Call to Arms 18 years of Common Criteria Certifications - Evaluation trends from a global perspective • Secure software development in the Russian IT Security Certification Scheme • The Development of Common Criteria in China • Explaining GlobalPlatform's modular approach to its TEE Protection Profile • Matching Common Criteria evaluations with the pace of development • Testing the network device: The lessons from the Korean government

## Participating Countries

ICCC Brings together all of the member countries of the CCRA

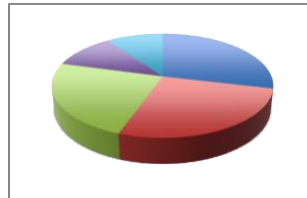


Australia • Austria • Canada • Czech Republic • Denmark • Ethiopia • Finland • France • Germany • Greece • Hungary • India • Israel • Italy • Japan • Malaysia • Netherlands • New Zealand • Norway • Pakistan • Qatar • Singapore • Republic of Korea • Spain • Sweden • Turkey • United Kingdom • United States

## Uniting the Entire Industry Value Chain

**Who Attends:** ICCC brings together hundreds of participants from around the globe: Certification Bodies, Evaluation Laboratories, Researchers, Evaluators, Policy Makers, Product Developers, Sellers and Buyers interested in the specification, development, evaluation, and certification of IT security.

## Registrants By Organization Type



Accredited Laboratory	28%
Tech Developer, End-User	25%
Govt/Scheme/Standards Org	28%
Academic/Non-Profit/Other	9%
Tech/Solutions Provider	10%

## Presented With The Support Of The CCUF

ICCC is produced by Cnxted Event Media Corp. and presented with the support of the Common Criteria Users' Forum. The CCUF provides a voice and communications channel between the CC community and the Common Criteria organizational committees, CCRA member organizations (national schemes), and policy makers. Join the CCUF at [www.ccusersforum.org](http://www.ccusersforum.org)

## Following Important Pre-Conference Industry Meetings

From 16-21 October the CCRA and CCUF committee meetings will be held at the Eurostars Palacio Buenavista. These important pre-conference meetings provide a firm foundation for participation at ICCC and helps to strengthen the community overall. The majority of participants spend the entire week.

## Convenient Two-Day Exhibit Schedule

Over seven hours of dedicated break, lunch, and reception time takes place in the exhibit area.

### Tuesday, 19 October

08:00	Registration
09:00	Plenary Keynotes
10:15	Networking Break, (Exhibits Open)
11:00	Conference Tracks
13:00	Lunch in Exhibit Area
14:00	Conference Tracks (Cont'd)
15:30	Networking Break in Exhibits
16:00	Conference Tracks (Cont'd)
17:30	Welcome Reception in Exhibits
19:00	Dinner Event

### Wednesday, 20 October

08:00	Coffee in Exhibits
09:00	Conference Tracks
10:30	Networking Break in Exhibits
11:00	Conference Tracks
12:30	Lunch in Exhibit Area
13:30	Conference Tracks (Cont'd)
15:00	Networking Break (Exhibits Close at 15:30)
15:30	Conference Tracks
17:00	Adjourn

### Thursday, 21 October

08:00	Coffee in Foyer
09:00	Conference Tracks
10:30	Coffee Break
10:45	Plenary Sessions
14:00	Adjourn

## Participating Organizations

Acumen Security • Advanced Data Security • Aerospace Corp. • Ahnlab • AISEP • aLINK • Allied Telesis Lab, New Zealand • AMD • Amossys • AMX • AN Security Pte Ltd • Aperto • Apple • Applus+ • Arjo Systems • ARM • Aruba Networks • ARX • Aselsan • Athena Smartcards • atsec information security • Auloce (Spain) • axgate • BAE Systems • BEAM Teknoloji AS • Beijing Huawei Digital Technologies Co., Ltd • Bellerophon Mobile • BlackBerry • Boeing • Booz Allen Hamilton • Brightsight • Brocade • BSI • Canon • CCLab • CCN Spain • Cea • Centre for Cyber Security • CESC • CGI • Check Point • Ciena Corporation • Cisco Systems • Citrix • COACT • Combitech AB • Comodo • Corsec • Cryptograph'IC • CSA Singapore • CSC • CSE • Cyber Security Agency of Singapore • Cyber Security Malaysia • Cyber Training Technologies • Cygnacom • D'Crypt Pte Ltd • DataLocker • DEKRA Testing and Certification SAU • DELL • Diamond Security Consultancy Limited • DNV GL • DXC • Echelon • ECSEC • EMC • eMudhra Limited • Epoche & Espri • EPSON • ETRI • EWA • Extron Electronics • F5 • FMV • FMV/CSEC • Forcepoint • Fortinet • Fujitsu • Futuresystems • Future • GE • Gemalto • Gep • Arjowiggins Security • Giesecke & Devrient • GlobalPlatform • Gossamer Security Solutions • Hagjwara Solutions • HancomSecure • HAURI • HCL Technologies Ltd • Hewlett-Packard • High Density Devices AS • High North Inc • Hisilicon • Hitachi • Hitachi Data Systems • Holmes Ventures • HPE • Huawei • IO Interconnect Inc. • I3MLLC • IBM • IC3S • IconSecurity • Indian Common Criteria Certification Scheme (IC3S) • Infineon • InfoGard Labs • Inside Secure • Institute for Defense Analyses • Intel • Internet of Trust • IPA • ISCCC • iStorage • ITSEC • JISEC • Johns Hopkins Applied Physics Lab • JTSEC • Juniper Networks • Kanguru • Kaspersky • KISA • KOIST • Konfidaz • Konica Minolta • Korea Evaluatin Lab (KSEL) • KoSyAs • Kryptowire • KSEL • Kyoceera • Labris Networks • Laggui and Associates. Inc • Landis & Gyr • Leidos • Lexmark • Lightship Security • McAfee • Micron Technology • Microsoft • Mitre • Mobility Challenge • Mocana Corporation • Mofirra Corporation • MySEF Cybersecurity Malaysia • NATO • NCC Group • NetApp • NetIQ/Attachmate • NIAP • NIKSUN, Inc • NIST • Nokia • Norwegian NSA • Nova Systems • NSA • NSRI • NXP • Oberthur • OKTEM • Oracle • OwICTI • PacStar • Palo Alto Networks • Panasonic • PCS Security Pte Ltd • PIOLINK Inc • Primasec Limited • Prove & Run • Qualcomm Incorporated • RCert (SEA) Pte Ltd • Red Alert Labs • Ricoh • Riverbed • Rycombe Consulting • SafeNet • Saffire Systems • Safran Identity & Security (Morpho) • SAIC • Samsung • SAP • SCCS • Seagate • SECUJ Corp • Secunet • Securix • SECUJE Co., Ltd • secuvera GmbH • Sejong Cyber University • Selta • SERMA Technologies ITSEF • SERTIT • Sharp • Siemens • Skygroup • SOMANSA • Sony • Sophos Technology • Sourcefire • Splunk Inc • SPYRUS Inc. • SRC • StarChip • STEE-InfoSec • STMicroelectronics • STQC • Svl Technology Services • Symantec • SYSGO • Systems Sikkerhet AS • Systrans Software Laboratory • T-Systems • TASC / Engility • Telstra Corporation • Thales • The Aerospace Corporation/CCEVS • The Trusted Selection • Toshiba • Tribalco, LLC • Trusted Labs • Truonitic • TSE • TsonNet Co. • TTA • Tubitak • TUV Informationstechnik GmbH • TUVIT • UL • Ultra Electronics AEP • Ultra Electronics, 3eTI • US Department of Defense (DoD) • US IAD • USARCENT G6 C & A • V-Key • Veriserve • VMWare • W1Search • Winbond • Wind River • WinMagic • WINS Co Ltd

Reason to sponsor #2: Helps you to renew important professional relationships, face-to-face.



Exhibitors and sponsors showcase leading technologies and services

Reason to sponsor #1: Gives you access to over 400 potential clients and partners over 3 days.



# Exhibit and Sponsorship Opportunities Are Limited—Reserve Today

## Your Exhibit Space Puts You in Front of Attendees

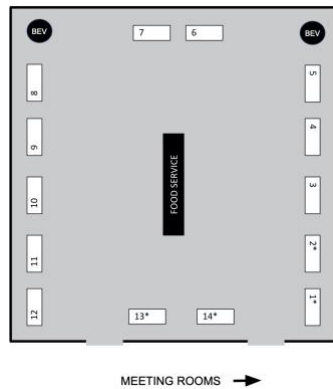
### Exhibit Space

**Includes:** Exhibit space with 2 m table, chair, and company ID sign. • One complimentary conference pass • Admission to all conference activities • Inclusion on email, web and collateral—over 800,000 impressions.

Exhibit Fee ..... €3500

**Bulk Space Discount:** Two or more booths receive additional 10% off.

## Exhibit Floor Plan



**Please Note:** Exhibit Spaces come complete with table, 2 chairs, company sign, in a carpeted space. Electrical and Internet services are available for order. Full time staffing is not required.

### RESERVE ONLINE

Complete sponsorship information and immediate reservations are available online at: [ICCConference.org](http://ICCConference.org)

## Sponsorships Make a Strong Impression

### TITLE SPONSORSHIPS

Title sponsorship puts your branding front and center, next to the conference title. Title sponsors receive exclusive branding opportunities prior to, and during the event, and may choose from premium booths, located at the front of the hall.

### Platinum Sponsor (Exclusive)

This premium package incorporates "over-conference-title" logo billing and a combination of maximum brand exposure, content input and excellent networking opportunities. Highlights include a welcome address during the plenary presentation and significant branding throughout ICCC, including pre- and post-event. Includes:

**[PRE-EVENT] Digital:** Premium "over-conference-title" logo on all ICCC registration and web site pages • Lead logo and 150 word description on ICCC website sponsor page • Link from ICCC website to your website • Logon on all email collateral **Print:** • Premium "over-conference-title" logo on all relevant hard copy collateral **[ON-SITE]** Acknowledgement during opening plenary keynote presentation • Opportunity to make a 10 minute welcome address at the opening of the event **Branding:** Welcome letter in ICCC Conference Guide • Premium "over-conference-title" logo on welcome signage • Opportunity to hang an exclusive banner (up to 2x2 m) in conference room • Opportunity to hang a banner (up to 2x2 m) in registration area • Logo on plenary PowerPoint • Logo on agenda adjacent to applicable plenary sessions • Logo on back cover of ICCC Conference Guide • Logo and up to 500-word description in ICCC Conference Guide • First choice of placement of full page advertisement in ICCC Conference Guide **Networking and Exhibition:** One premium position exhibit space • Six complimentary delegate passes **[POST-EVENT]** Lead logo and 250 words on sponsor page of post-event web site • PowerPoint presentation uploaded on post-event web site Sponsorship Fee ..... €22000

### Gold Sponsor (Limit 2 Sponsors)

Incorporates "under-conference-title" logo billing and a combination of extensive brand exposure and excellent networking opportunities. Includes:

**[PRE-EVENT] Digital:** Premium "under-conference-title" logo on all ICCC registration and web site pages • Lead logo and 150 word description on ICCC website sponsor page • Link from ICCC website to your website • Logo on all email collateral **Print:** Premium "under-conference-title" logo on welcome signage • Opportunity to hang a banner (up to 2x2 m) in registration area • Logo on plenary PowerPoint • Logo on agenda adjacent to applicable plenary sessions • Logo on back cover of ICCC Conference Guide • Logo and up to 500-word description in ICCC Conference Guide • Full page advertisement in ICCC Conference Guide **Networking and Exhibition:** One premium position exhibit space • Four complimentary delegate passes **[POST-EVENT]** Logo and 250 words on sponsor page of post-event web site • PowerPoint presentation uploaded on post-event web site Sponsorship Fee ..... €17600

### Silver Sponsor (Limit 4 Sponsors)

Incorporates "under-conference-title" logo billing and extensive brand exposure and networking opportunities. Includes:

**[PRE-EVENT] Digital:** Premium "under-conference-title" logo on all ICCC registration and web site pages • Lead logo and 150 word description on ICCC website sponsor page • Link from ICCC website to your website • Logo on all email collateral **Print:** Premium "under-conference-title" logo on all relevant hard copy collateral **[ON-SITE]** Premium "under-conference-title" logo on welcome signage • Logo on plenary PowerPoint • Logo on agenda adjacent to applicable plenary sessions • Logo on back cover of ICCC Conference Guide • Logo and up to 500-word description in ICCC Conference Guide • Full page advertisement in ICCC Conference Guide **Networking and Exhibition:** One premium position exhibit space • Three complimentary delegate passes **[POST-EVENT]** Logo and 250 words on sponsor page of post-event web site • PowerPoint presentation uploaded on post-event web site Sponsorship Fee ..... €13200

### LEADING SPONSORSHIPS

Leading sponsorship opportunities are a great way to make a targeted, unique, or personal marketing impression on conference participants.

### Exclusive Badge & Lanyard Sponsor

This striking and memorable collateral sponsorship opportunity places your logo next to the name of the conference and each attendee. Includes the opportunity to provide branded lanyards. Includes:

**[PRE-EVENT] Digital:** Logo on all ICCC registration and web site pages • Logo and 150 word description on ICCC website sponsor page • Link from ICCC website to your website • Logo on all email collateral **Print:** Logo on all relevant hard copy collateral **[ON-SITE]** Logo on conference badges • Opportunity to supply logo lanyards • Logo and up to 500-word description in ICCC Conference Guide

**Branding:** Sponsor sign in registration area • One page insert in conference handouts • Logo on applicable plenary PowerPoint • Logo on welcome signage • Logo on back cover of ICCC Conference Guide • Logo and up to 500-word description in ICCC Conference Guide • Full page advertisement in ICCC Conference Guide **Networking and Exhibition:** One exhibit space • Three complimentary delegate passes **[POST-EVENT]** Logo and 150 words on sponsor page of post-event web site • PowerPoint presentation uploaded on post-event web site Sponsorship Fee ..... €9400

### Exclusive Opening Reception and Awards Sponsor

Includes exclusive branding during an evening reception on Tuesday in the exhibit area, including an awards presentation. Includes:

**[PRE-EVENT] Digital:** Logo on all ICCC registration and web site pages • Logo and 150 word description on ICCC website sponsor page

Reason to sponsor #4: Positions you to contribute to, or lead important industry discussions.



Over three days of networking time, with 7 hours dedicated to exhibits

Reason to sponsor #3: Gives you input to the community of professionals who set the standards for your products.



- Link from ICCC website to your website
- Logo on all email collateral
- Print:** Logo on all relevant hard copy collateral
- [ON-SITE]** Lead branding on Opening Reception
- Opportunity to welcome Reception attendees
- Logo and up to 500-word description in ICCC Conference Guide
- Branding:** Sponsor sign in reception
- Seat drop of marketing materials or branded gifts in reception hall (provided by sponsor)
- One page insert in conference handouts
- Logo on applicable plenary PowerPoint
- Logo on welcome signage
- Logo and up to 500-word description in ICCC Conference Guide
- Full page advertisement in ICCC Conference Guide
- Networking and Exhibition:** One exhibit space
- Three complimentary delegate passes
- [POST-EVENT]** Logo and 150 words on sponsor page of post-event web site
- PowerPoint presentation uploaded on post-event web site

Sponsorship Fee ..... €9400

### Exclusive Networking Sponsor

ICCC plays a vital role in maintaining consensus across the international Common Criteria community. Equally important is the opportunity it presents for networking. As a big player in the information security world, you can place your brand at the forefront of this networking activity; both during the main conference and in the important week of pre-meetings held 24-29 October. Includes:

- **[PRE-EVENT] Digital:** Logo on all ICCC registration and web site pages
- Logo and 150 word description on ICCC website sponsor page
- Link from ICCC website to your website
- Logo on all email collateral
- Print:** Logo on all relevant hard copy collateral
- [ON-SITE]** Lead branding on pre-event week of meetings at the Amsterdam Hilton
- Logo and up to 500-word description in ICCC Conference Guide
- Lead branding on lunch networking
- Branding:** Logo on all applicable networking signage
- Sponsor sign in lunches
- One page insert in conference handouts
- Logo on applicable plenary PowerPoint
- Logo on agenda adjacent to applicable networking and plenary sessions
- Logo on welcome signage
- Logo and up to 500-word description in ICCC Conference Guide
- Full page advertisement in ICCC Conference Guide
- Networking and Exhibition:** One exhibit space
- Two complimentary delegate passes
- [POST-EVENT]** Logo and 150 words on sponsor page of post-event web site
- PowerPoint presentation uploaded on post-event web site

Sponsorship Fee ..... €9100

### Exclusive Conference Program Sponsor

We are producing a high quality ICCC Conference Program featuring the agenda, speaker profiles, and relevant networking information. The sponsor will be invited to provide a 150-word forward which will appear in the introduction to the guide. Includes:

- **[PRE-EVENT] Digital:** Logo and 100 word description on ICCC website sponsor page
- Link from ICCC website to your website
- Logo on all email collateral
- Print:** Logo on all hard copy collateral
- [ON-SITE]** Logo on cover of ICCC Conference Guide
- 150-word foreword
- Branding:** Logo on welcome signage
- Logo and up to 100-word description in ICCC Conference Guide
- Half page advertisement in ICCC Conference Guide
- Networking and Exhibition:** One exhibit space
- Two complimentary delegate passes
- [POST-EVENT]** Logo and 100 words on sponsor page of post-event web site

Sponsorship Fee ..... €8100

### Exclusive Video Archive Sponsor

The conference audio archive includes high quality audio recordings of all conference presentations. Sponsor will have the opportunity to brand this important post-conference site. Includes:

- **[PRE-EVENT] Digital:** Logo on all ICCC registration and web site pages
- Logo and 150 word description on ICCC website sponsor page
- Link from ICCC website to your website
- Logo on all email collateral
- Print:** Logo on all hard copy collateral
- [ON-SITE]** Logo next to relevant content in ICCC Conference Guide
- One page insert in conference handouts
- Branding:** Logo on welcome signage
- Logo and up to 100-word description in ICCC Conference Guide
- Half page advertisement in ICCC Conference Guide
- Networking and Exhibition:** One exhibit space
- Two complimentary delegate passes
- [POST-EVENT]** Sponsor "splash page" on conference audio archive with link to sponsor website
- Logo and 150 words on sponsor page of post-event web site
- PowerPoint presentation uploaded on post-event web site

Sponsorship Fee ..... €7600

### Exclusive Logo Water Bottle Sponsor

Your company logo will be printed on a special bottle, distributed at conference. Includes:

- **[PRE-EVENT] Digital:** Logo on all ICCC registration and web site pages
- Logo and 150

- word description on ICCC website sponsor page
- Link from ICCC website to your website
- Logo on all email collateral
- Print:** Logo on all hard copy collateral
- [ON-SITE]** Company logo printed on special bottle, distributed at conference including all ordering, graphics, shipping, and hotel handling service charges
- One page insert in conference handouts
- Branding:** Logo on welcome signage
- Logo and up to 100-word description in ICCC Conference Guide
- Half page advertisement in ICCC Conference Guide
- Networking and Exhibition:** One exhibit space
- Two complimentary delegate passes
- [POST-EVENT]** Logo and 100 words on sponsor page of post-event web site

Sponsorship Fee ..... €6100

### Exclusive Conference Bag and Collateral Sponsor

With this package you gain extensive brand exposure with the entire conference delegation with your logo on the conference bag—a constant reminder of your support.

- **[PRE-EVENT] Digital:** Logo on all ICCC registration and web site pages
- Logo and 150 word description on ICCC website sponsor page
- Link from ICCC website to your website
- Logo on all email collateral
- Print:** Logo on all hard copy collateral
- [ON-SITE]** Logo printed on conference bag (bag selected by conference event services management)
- One page insert in conference handouts
- Branding:** Logo on welcome signage
- Logo and up to 100-word description in ICCC Conference Guide
- Half page advertisement in ICCC Conference Guide
- Networking and Exhibition:** One exhibit space
- Two complimentary delegate passes
- [POST-EVENT]** Logo and 100 words on sponsor page of post-event web site

Sponsorship Fee ..... €6100

### Exclusive Wednesday Evening Reception Sponsor

Your sponsorship will add a reception to the schedule of activities for Wednesday evening—a greatly appreciated amenity for all participants. Includes:

- **[PRE-EVENT] Digital:** Logo on all ICCC registration and web site pages
- Logo and 150 word description on ICCC website sponsor page
- Link from ICCC website to your website
- Logo on all email collateral
- Print:** Logo on all hard copy collateral
- [ON-SITE]** Lead branding on Opening Reception
- Opportunity to welcome Reception attendees
- One page insert in conference handouts
- Branding:** Logo on welcome signage
- Logo and up to 100-word description in ICCC Conference Guide
- Half page advertisement in ICCC Conference

Guide **Networking and Exhibition:** One exhibit space

- Two complimentary delegate passes

Sponsorship Fee ..... €5800

### Conference Track Sponsor

The track sponsor will have the opportunity to open a conference track, welcome attendees, introduce speakers, and moderate Q&A all three days of the conference. It's a strategic opportunity for a few select industry partners to make their voice heard at ICCC, demonstrating their thought leadership. Includes:

- **[PRE-EVENT] Digital:** Logo on all ICCC registration and web site pages
- Logo and 150 word description on ICCC website sponsor page
- Link from ICCC website to your website
- Logo on all email collateral
- Logo alongside track in online agenda
- Print:** Logo on all relevant hard copy collateral
- [ON-SITE]** Opportunity to open a conference track, welcome attendees, introduce speakers, and moderate Q&A for three days
- Branding:** Logo on all applicable track content signage
- Seat drop of marketing materials in sponsored track session
- One page insert in conference handouts
- Logo on applicable PowerPoint in sponsored track session
- Logo on agenda adjacent to applicable track
- Logo on welcome signage
- Logo and up to 250-word description in ICCC Conference Guide
- Half page advertisement in ICCC Conference Guide
- Networking and Exhibition:** One exhibit space
- Two complimentary delegate passes
- [POST-EVENT]** Logo and 150 words on sponsor page of post-event web site
- PowerPoint presentation uploaded on post-event web site

Sponsorship Fee ..... €4900

### Exclusive WiFi Service Provider

Sponsorship makes WiFi service available to all conference attendees. Sponsor may distribute flyer with login code from exhibit space. Includes:

- **[PRE-EVENT] Digital:** Logo on all ICCC registration and web site pages
- Logo and 150 word description on ICCC website sponsor page
- Link from ICCC website to your website
- Logo on all email collateral
- Print:** Logo on all hard copy collateral
- [ON-SITE]** Branding as exclusive



The comprehensive, three-day agenda features 60+ speakers

Reason to sponsor #5: *Contributes to the cohesion of the community and the success of its showcase event.*

WiFi sponsor • Opportunity to distribute flyer with login code from booth • One page insert in conference handouts **Branding:** Logo on welcome signage • Logo and up to 100-word description in ICCC Conference Guide • Half page advertisement in ICCC Conference Guide **Networking and Exhibition:** One exhibit space • Two complimentary delegate passes  
Sponsorship Fee .....€4900

### Exclusive Internet Café Sponsor

Sponsorship makes internet terminals available to conference participants. Includes:

**[PRE-EVENT] Digital:** Logo on all ICCC registration and web site pages • Logo and 150 word description on ICCC website sponsor page • Link from ICCC website to your website • Logo on all email collateral **Print:** Logo on all hard copy collateral **[ON-SITE]** Branding as exclusive Internet cafe sponsor • Sponsor logo on screensaver of Internet Cafe workstations • Opportunity to hang a banner (up to 2x2 m) inside Internet Cafe area • One page insert in conference handouts **Branding:** Logo on welcome signage • Logo and up to 100-word description in ICCC Conference Guide • Half page advertisement in ICCC Conference Guide **Networking and Exhibition:** One exhibit space • One complimentary delegate passes  
Sponsorship Fee .....€4900

### Exclusive Dine-Around Host Sponsor

The ICCC Dine-Around, scheduled for Tuesday evening, is an opportunity for conference attendees to go out with colleagues for a fun night of dinner on the town, featuring the best of the local restaurant scene. Restaurant sign-up options are made available to attendees when they register and when they arrive on site. On Tuesday evening attendees will meet at the registration desk. From there, they will depart in groups to go to their chosen restaurant. Includes:

**[PRE-EVENT] Digital:** Logo on all ICCC registration and web site pages • Logo and 150 word description on ICCC website sponsor page • Link from ICCC website to your website • Logo on all email collateral **Print:** Logo on all hard copy collateral **[ON-SITE]** Opportunity to select restaurants • Sponsorship announced from the podium during the conference • Opportunity to address participants • Opportunity to host a special group of invitees on a "by invitation" basis • Sponsor sign in registration area • One page insert in conference handouts **Branding:** Logo on welcome signage • Logo and up to 100-word description in ICCC

Conference Guide • Half page advertisement in ICCC Conference Guide **Networking and Exhibition:** One complimentary delegate pass  
Sponsorship Fee .....€3600

### SUPPORTING SPONSORSHIPS

Supporting sponsorships help to reinforce your branding and presence at the event.

#### Private Meeting Area (Four Available)

Private meeting area for up to four people during exhibit hours, with table and four chairs • One conference pass

Sponsorship Fee ..... €5000

#### Event Sponsor

Take advantage of a discount package of our most popular branding opportunities. **Includes:** Sponsor sign in registration area • One conference pass • One insert into handout materials • 1/4 page b/w ad or sponsor message in the program guide • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee ..... €4125

#### Reception Beverage Host

Sponsor's booth will be set with a selection of beverages during the Welcome Reception • Sponsorship highlighted in the show guide • Sponsor signage • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee ..... €3750

#### Conference Single Break Host

Provide enhanced hospitality to conference attendees during a morning or afternoon break. Option to offer logo cups or mugs (sponsor provides). **Includes:** Sponsorship highlighted in the show guide • Sponsor signage • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee .....€3000

#### Hanging Banner

Banner (sponsor provides, up to 2M x 2M') to be hung in conference registration area.

Sponsorship Fee .....€3000

### Conference Bag Insert Advertising

All conference attendees receive an official welcome packet of conference materials. **Includes:** One insert into handout materials placed in packet.

Sponsorship Fee .....€2250

### Program Guide Advertising

The conference program guide is distributed to all attendees and it kept as an information resource long after the conference is over.

1 Page Black & White ..... €3500

½ Page Black & White ..... €2225

¼ Page Black & White ..... €1200

### Advertising Specifications

**Art Deadline** ..... 8 September 2021

**Mechanical Requirements:** Full Page Ad, Trim Size: 210mm x 297mm (8.27" x 11.69"), Live Area: 204mm x 291mm (8.03"x11.45") Half Page Ad: 210mm X 148 mm (8.27" x 5.83") Quarter Page Ad: 74mm x 105mm (2.91" x 4.13")

**File Format:** High-resolution PDF file required. Almost any high-resolution PDF file acceptable. Files in Adobe's PDF format created from an Adobe application using the PDF/X-1a:2001 specification preferred. Typically, PDF files are created from Postscript files utilizing Adobe Acrobat Distiller, but PDF's created from InDesign will work as well.

**Line Screen, Binding:** 133 for 4/c ads, 280% maximum density, 120 for B&W and 2/c ads, 180% maximum density. Saddlestitch.

**File Submission Instructions:** Email preferred. Send to bill@cnxt.com. Files received will be confirmed. To mail, send memory device to Cnxt Event Media Services, 421 Seventh Ave. #1012, New York, NY 10001. To FTP: We recommend Hightail, a free online FTP service. Visit [www.hightail.com](http://www.hightail.com) for instructions. For assistance call +1 212-866-2169.

### RESERVE ONLINE

Complete sponsorship information and immediate reservations are available online at: [ICCCconference.org](http://ICCCconference.org)