Showcase Your Company at the Forum That Sets the Global Agenda for Common Criteria

For almost two decades hundreds of industry leaders have gathered each fall to focus on collaborative efforts between government and industry in pursuit of the global security framework outlined in the Common Criteria Recognition Arrangement (CCRA) model. This fall over 400 IT security professionals from more than 25 countries will meet in Spain for the 19th ICCC to continue this effort. This important endeavor would not be possible without the support of commercial partners.

Covering the Industry in Three Comprehensive Tracks

ICCC will explore the collaboration with industry that underpins the CCRA model. We will examine progress in the development and operation of international Technical Communities. Clearly understanding customer requirements is an important priority for the ITCs, ensuring products created meet market requirements. These issues and more will be covered in over 60 presentations in three tracks:

**Advances in the Use of Common Criteria:** The evolving challenges facing the international Common Criteria community and the solutions developed to meet them.

**Meeting Customer Requirements:** Improving engagement between the Common Criteria technical community and Government procurement policy makers.

**Updates from Schemes and ITCs:** Updates from the Common Criteria Scheme commentators. ITCs will provide progress reports, sharing roadmaps and lessons learnt.

Showcase your company at the 21st ICCC, the leading forum for the community of professionals involved in Common Criteria (CC), the widest available mutual recognition of secure IT products. ICCC is a high-level technical conference, a forum for discussion on the policy and application of CC, and a professional networking opportunity for those in charge of specification, development, evaluation, certification and approval with regard to the IT security of products and systems. The three-day conference program will feature government and industry experts from across the international Common Criteria community. This important event brings together hundreds of participants from around the globe: Certification Bodies, Evaluation Laboratories, Researchers, Evaluators, Policy Makers, Product Developers, Sellers and Buyers interested in the specification, development, evaluation, and certification of IT security.

A Unique Promotion Opportunity

Promotion opportunities are available for leading companies offering products, technologies and services in this evolving field. It’s a unique opportunity to showcase your company to an engaged and highly responsive audience. The event features an efficient three-day participation format that respects your busy schedule.

Located in a World Heritage Site

Toledo is one of the Spanish cities with the greatest wealth of monuments. Known as the “city of the three cultures”, because Christians, Arabs and Jews lived together there for centuries, behind its walls Toledo preserves an artistic and cultural legacy in the form of churches, palaces, fortresses, mosques and synagogues. This great diversity of artistic styles makes the old quarter of the capital of Castile – La Mancha a real open-air museum, which has led to it being declared a World Heritage Site.

For More Information:
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www.ICCConference.org

15-17 November
Hotel Eurostars Palacio Buenavista
Toledo, Spain

Reserve Your Space Today

Located in historic Toledo, with easy access from Madrid Airport

www.ICCConference.org
ICCC participants are drawn to the highly-rated conference presentations. Previous topics:

**Meeting Customer Requirements:** CC-evaluated products - An end-user's perspective - International collaboration, its practice and discussions in development - Protection Profile for Hardcopy Device (MFP P) - Protection Profiles: Market Penetration and Lessons for the Next CC - Improving CPP development with end-user representation - Government agency, industry and security expert in a collaborative approach to deploying Evaluation scheme - Learning from each other and our mistakes - Hardening the Protection Profile: Updating the Hardcopy Device Protection Profile - Mind the (assurance) gap - Exact CPP conformance in the age of optional requirements - Using Common Criteria evaluations to improve healthcare cybersecurity - Something Old, Something New, Something Borrowed, Something... - PP goals - are we on target? - The challenge of methodically opening tamper envelope technologies.

**Uniting the Entire Industry Value Chain**

Who Attends: ICCC brings together hundreds of participants from around the globe: Certification Bodies, Evaluation Laboratories, Researchers, Evaluators, Policy Makers, Product Developers, Sellers and Buyers interested in the specification, development, evaluation, and certification of IT security.

**Registants By Organization Type**

- Accredited Laboratory 29%
- Tech Developer, End-User 27%
- Govt/Standards/Org 24%
- Academic/Non-Profit Other 11%
- Tech/Provider Solutions 10%

**Presented With The Support Of The CCUF**

ICCC is produced by Cnxtd Event Media and presents with the support of the Common Criteria Users Forum (CCUF). The CCUF provides a voice and communications channel between the CC community and the Common Criteria organizational committees, CCRA member organizations (national schemes), and policy makers. Join the CCUF at www.ccusersforum.org

**Three Days of Comprehensive Content Focused on Common Standards For The Security Of The IT Products That We Must Trust**

**Following Important Pre-Conference Industry Meetings**

From 16-21 October the CCRA and CCUF committee meetings will be held at the Eurostars Palacio Buenavista These important pre-conference meetings provide a firm foundation for participation at ICCC and helps to strengthen the community overall. The majority of participants spend the entire week.

**Convenient Two-Day Exhibit Schedule**

Over seven hours of dedicated break, lunch, and reception time takes place in the exhibit area.

**Tuesday, 15 November**

- 08:00 Registration
- 09:00 Plenary Keynotes
- 10:15 Networking Break (Exhibits Open)
- 11:00 Conference Tracks
- 13:00 Lunch in Exhibit Area
- 14:00 Conference Tracks (Cont’d)
- 15:30 Networking Break in Exhibits
- 16:00 Conference Tracks (Cont’d)
- 17:30 Welcome Reception in Exhibits
- 19:00 Dinner Event

**Wednesday, 16 November**

- 08:00 Coffee in Exhibits
- 09:30 Networking Break in Exhibits
- 11:00 Conference Tracks
- 12:30 Lunch in Exhibit Area
- 13:30 Conference Tracks (Cont’d)
- 15:00 Networking Break (Exhibits Close at 15:30)
- 15:30 Conference Tracks
- 17:00 Adjourn

**Thursday, 17 November**

- 08:00 Coffee in foyer
- 09:00 Conference Tracks
- 10:30 Coffee Break
- 10:45 Plenary Sessions
- 14:00 Adjourn

**Participating Countries**

Australia • Austria • Canada • Czech Republic • Denmark • Ethiopia • Finland • France • Germany • Greece • Hungary • India • Israel • Italy • Japan • Malaysia • Netherlands • New Zealand • Norway • Pakistan • Qatar • Singapore • Republic of Korea • Spain • Switzerland • Turkey • United Kingdom • United States

**Participating Organizations**

Acumen Security • Advanced Data Security * Aerospace Corp. • Ahrtain • AISEP • ALNIX • Alltel Telecommunications, New Zealand • AMD • Armosys • AMX • AN Security Pte Ltd • Aperto • Apple • Applsys • Apps • Arup Systems • ARMA • Aruba Networks • ARX • Austria • Athena Smartcards • atsec information security • Autole (Spain) • axgate • BAE Systems • BEAM Technologies AS • Beijing Huawei Digital Technologies Co. Ltd • Bellinophon Mobile Communications • China • Allen Hamilton • Brightlight • Brocade • BSI • Canon • CCLab • CCN Spain • Cea Centre for Cyber Security • CESG • Cgig Security AS • Check Point • Ciera Corporation • China • COACT • Comtech AB • Comodo • Corscan • CryptographIC • CSA Singapore • CSC • CSE • Cyber Security Agency of Singapore • Cyber Security Australia • Cyber Training Technologies • Cygnacom • D*Crypt Pte Ltd • DataLocker • DEKRA • Development and Certification SAU • DEUL • DIAX • Diamond Security Consultancy Limited • DNV GL • DXC • Echelon • ECSEC • EMC • eMudflap Limited • Equpo & Espri • EPSON • ETR • EWA • Extract Electronics • F5 • FMV • FRA • FRASEC • Forcepoint • Fortinet • Fujitsu • Futuresystems • Future • GE • Gemalto • Gep • Arjwignigs Security • Giesecke & Devrient • GlobalPlatform • Gossamer Security Solutions • Hagwara Solutions • HancomSecure • HAU RI • HCL Technologies Ltd • Hewlett-Packard • High Density Devices AS • High North Inc • Hisilicon • HITachi • Hitachi Data Systems • Holmes Ventures • HPE • Huawei • I/O Interconnect Inc • I3MULC • IBM • IC3S • IconSecurity • Indian Common Criteria Certification Scheme (ICCS) • Infotrack Infocap Labs • Institute for Defense Analyses • Intel • Internet of Trust • IPA • ISCCC • Isenburg • ITSCC • J Service • Japan • Johannes Hopkins Applied Physics Lab • JTsEC • Juniper Networks • Kanguru • Kaspersky • KISA • KDDI • Konica Minolta • Korea Evaluatin Lab (KSEL) • KoSyAs • Kyoritsu Professional • Labiris Networks • Lappi and Associates. Inc • Lands + Gy • Leidos • Lexmark • Lightship Security • McAfee • Micron Technology • Microsoft • Mrk • Mobility Challenge • Moka Corporation • Mofria Corporation • MySEF Cybersecurity Malaysia • NATO • NCC Group • NetApp • NetIQ• Attache • NISSAN • NIC • NIC | NIK | NIA • NIKON • NIST • NOKIA • NORALIS • NORTHrop Grumman • Novell • NTT • Novell • NSA • NVR • NP • Obad • Oktexm • Oracle • OwCti • PacStar • Palo Alto Networks • Panasonic • PC Security Pte Ltd • PCIC • Pireus Limited • Primecse Limited • Prove & Run • Qualcomm Incorporated • RCert (SEA) Pte Ltd • Red Alert Ltd • Ricoh • Riverbed • Rycom Consulting • Safenet • Saffire Systems • Saltan Identity & Security • Full Drive Encryption • ITC Progression and Status Report • Estimation of measurement of uncertainty on qualitative evaluations according to ISO/IEC 17025: An experimental study • NIAP: Around the Evaluation in 90 Days • Common Criteria Certification Scheme (CCE) • Common Criteria Evaluation Scheme 1007 • The need for a common international cryptographic standard • Adopting well-proven testing methods for cost-efficiency in Common Criteria testing • Remote test as an alternative in CC evaluation • False-secure Common Criteria - Preparing the Common Criteria for IT security’s worst enemy • Developing the security functional requirements of mobile devices for the Korean government • Is CC ready to lead the future of mobile security? • Will Common Criteria be the solution for certifying trustworthy “Things” in the Internet Of Things (IoT) ecosystem? • Evaluating the revised CCRA - one year on • Progress on MSBR • Clarification of Concepts - qualitative analysis for collaborative protection profiles - Reducing Evaluation Redundancy: Site Audit Results Re-use - Don’t be afraid of the Entry Biogeyman Updates from Schemes and ITCCs: Turkish Common Criteria Certification Scheme – 2015 • Japanese scheme update • UK Scheme Update • Medium and higher assurance evaluations in the European council for • Update on the US Common Criteria Scheme (NIAP) • Common Criteria Users Forum (CCUF) Update • The Network Designing Community - progress and status report • Full Drive Encryption - ITC Progression and Status Report • Estimation of measurement of uncertainty on qualitative evaluations according to ISO/IEC 17025: An experimental study • NIAP: Around the Evaluation in 90 Days • Confidence action: A Call to Arms 18 years of Common Criteria evaluations according to ISO/IEC 17025: An experimental evaluation on the pace of development

**Reason to sponsor #2: Helps you to renew important professional relationships, face-to-face.**

Exhibitors and sponsors showcase leading technologies and services.
Exhibit and Sponsorship Opportunities Are Limited—Reserve Today

Your Exhibit Space Puts You in Front of Attendees

Exhibit Space
Includes: Exhibit space with 2 m table, chair, and company ID sign. • One complimentary conference pass • Admission to all conference activities • Inclusion on email, web and collateral—over 800,000 impressions.

Exhibit Fee ........................................ €3500

Bulk Space Discount: Two or more booths receive additional 10% off.

Sponsorships Make a Strong Impression

TITLE SPONSORSHIPS

Title sponsorship puts your branding front and center, next to the conference title. Title sponsors receive exclusive branding opportunities prior to, and during the event, and may choose from premium booths, located at the front of the hall.

Platinum Sponsor (Exclusive)
This premium package incorporates “over-conference-title” logo billing and a combination of maximum brand exposure, content input and excellent networking opportunities. Highlights include a welcome address during the plenary presentation and significant branding throughout ICCC, including pre- and post-event. Includes:

[PRE-EVENT] Digital: Premium “over-conference-title” logo on all ICCC registration and web site pages • Lead logo and 150 word description on ICCC website sponsor page • Link from ICCC website to your website • Logon on all email collateral Print: Premium “over-conference-title” logo on all relevant hard copy collateral [ON-SITE] Acknowledgement during opening plenary keynote presentation • Opportunity to make a 10 minute welcome address at the opening of the event Branding: Welcome letter in ICCC Conference Guide • Premium “over-conference-title” logo on welcome signage • Opportunity to hang a banner (up to 2x2 m) in registration area • Logo on plenary PowerPoint • Logo on agenda adjacent to applicable plenary sessions • Logo on back cover of ICCC Conference Guide • Logo and up to 500-word description in ICCC Conference Guide • Full page advertisement in ICCC Conference Guide Networking and Exhibition: One premium position exhibit space • Four complimentary delegate passes [POST-EVENT] Logo and 250 words on sponsor page of post-event web site • PowerPoint presentation uploaded on post-event web site

Sponsorship Fee ........................................ €17600

Silver Sponsor (Limit 4 Sponsors)
Incorporates “under-conference-title” logo billing and extensive brand exposure and networking opportunities. Includes:

[PRE-EVENT] Digital: Premium “under-conference-title” logo billing and a combination of extensive brand exposure and excellent networking opportunities. Includes:

[PRE-EVENT] Digital: Premium “under-conference-title” logo on all ICCC registration and web site pages • Lead logo and 150 word description on ICCC website sponsor page • Link from ICCC website to your website • Logo on all email collateral Print: Premium “under-conference-title” logo on all relevant hard copy collateral [ON-SITE] Premium “under-conference-title” logo on welcome signage • Opportunity to hang a banner (up to 2x2 m) in registration area • Logo on plenary PowerPoint • Logo on agenda adjacent to applicable plenary sessions • Logo on back cover of ICCC Conference Guide • Logo and up to 500-word description in ICCC Conference Guide • Full page advertisement in ICCC Conference Guide Networking and Exhibition: One premium position exhibit space • Four complimentary delegate passes [POST-EVENT] Logo and 250 words on sponsor page of post-event web site • PowerPoint presentation uploaded on post-event web site

Sponsorship Fee ........................................ €12000

Gold Sponsor (Limit 2 Sponsors)
Incorporates “under-conference-title” logo billing and a combination of extensive brand exposure and excellent networking opportunities. Includes:

[PRE-EVENT] Digital: Premium “under-conference-title” logo on all ICCC registration and web site pages • Lead logo and 150 word description on ICCC website sponsor page • Link from ICCC website to your website • Logo on all email collateral Print: Premium “under-conference-title” logo on all relevant hard copy collateral [ON-SITE] Premium “under-conference-title” logo on welcome signage • Opportunity to hang a banner (up to 2x2 m) in registration area • Logo on plenary PowerPoint • Logo on agenda adjacent to applicable plenary sessions • Logo on back cover of ICCC Conference Guide • Logo and up to 500-word description in ICCC Conference Guide • Full page advertisement in ICCC Conference Guide Networking and Exhibition: One premium position exhibit space • Four complimentary delegate passes [POST-EVENT] Logo and 250 words on sponsor page of post-event web site • PowerPoint presentation uploaded on post-event web site

Sponsorship Fee ........................................ €22000

LEADING SPONSORSHIPS

Leading sponsorship opportunities are a great way to make a targeted, unique, or personal marketing impression on conference participants.

Exclusive Badge & Lanyard Sponsor
This striking and memorable collateral sponsorship opportunity places your logo next to the name of the conference and each attendee. Includes the opportunity to provide branded lanyards. Includes:

[PRE-EVENT] Digital: Logo on all ICCC registration and web site pages • Logo and 150 word description on ICCC website sponsor page • Link from ICCC website to your website • Logo on all email collateral Print: Logo on all relevant hard copy collateral [ON-SITE] Logo on conference badges • Opportunity to supply logo lanyards • Logo and up to 500-word description in ICCC Conference Guide Branding: Sponsor sign in registration area • One page insert in conference handouts • Logo on applicable plenary PowerPoint • Logo on welcome signage • Logo on back cover of ICCC Conference Guide • First choice of placement of full page advertisement in ICCC Conference Guide Networking and Exhibition: One exhibit space • Three complimentary delegate passes [POST-EVENT] Logo and 150 words on sponsor page of post-event web site • PowerPoint presentation uploaded on post-event web site

Sponsorship Fee ........................................ €9400

Exclusive Opening Reception and Awards Sponsor
Includes exclusive branding during an evening reception on Tuesday in the exhibit area, including an awards presentation. Includes:

[PRE-EVENT] Digital: Logo on all ICCC registration and web site pages • Logo and 150 word description on ICCC website sponsor page

RESERVE ONLINE
Complete sponsorship information and immediate reservations are available online at: ICCConference.org

Reason to sponsor
#4: Positions you to contribute to, or lead important industry discussions.

Over three days of networking time, with 7 hours dedicated to exhibits
The comprehensive, three-day agenda features 80+ speakers.
Exclusive Internet Café Sponsor

Sponsorship makes internet terminals available to conference participants. Includes:

[PRE-EVENT] Digital: Logo on all ICC conference registration and web site pages • Logo and 150 word description on ICC Conference Guide • Link from ICC website to your website • Logo on all email collateral Print: Logo on all hard copy collateral [ON-SITE] Branding as exclusive Internet café sponsor • Sponsor logo on screensaver of Internet Café workstations • Opportunity to hang a banner (up to 2x2 m) inside Internet Café area • One page insert in conference handouts Branding: Logo on welcome signage • Logo and up to 100-word description in ICC Conference Guide • Half page advertisement in ICC Conference Guide Networking and Exhibition: One exhibit space • Two complimentary delegate passes

Sponsorship Fee ..................................... €4900

Exclusive Dine-Around Host Sponsor

The ICCC Dine-Around, scheduled for Tuesday evening, is an opportunity for conference attendees to go out with colleagues for a fun night of dinner on the town, featuring the best of the local restaurant scene. Restaurant sign-up options are made available to attendees when they register and when they arrive on site. On Tuesday evening attendees will meet at the registration desk. From there, they will depart in groups to go to their chosen restaurant. Includes:

[PRE-EVENT] Digital: Logo on all ICC registration and web site pages • Logo and 150 word description on ICCC website sponsor page • Link from ICC website to your website • Logo on all email collateral Print: Logo on all hard copy collateral [ON-SITE] Opportunity to select restaurants • Sponsorship announced from the podium during the conference • Opportunity to address participants • Opportunity to host a special group of invitees on a “by invitation” basis • Sponsor sign in registration area • One page insert in conference handouts Branding: Logo on welcome signage • Logo and up to 100-word description in ICCC Conference Guide • Half page advertisement in ICCC Conference Guide Networking and Exhibition: One complimentary delegate pass

Sponsorship Fee ..................................... €3600

SUPPORTING SPONSORSHIPS

Supporting sponsorships help to reinforce your branding and presence at the event.

Private Meeting Area (Four Available)

Private meeting area for up to four people during exhibit hours, with table and four chairs • One conference pass

Sponsorship Fee ..................................... €5000

Event Sponsor

Take advantage of a discount package of our most popular branding opportunities. Includes:

Sponsor sign in registration area • One conference pass • One insert into handout materials • 1/4 page b/w ad or sponsor message in the program guide • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee ..................................... €4125

Reception Beverage Host

Sponsor’s booth will be set with a selection of beverages during the Welcome Reception • Sponsorship highlighted in the show guide • Sponsor signage • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee ..................................... €3750

Conference Single Break Host

Provide enhanced hospitality to conference attendees during a morning or afternoon break. Option to offer logo cups or mugs (sponsor provides). Includes: Sponsorship highlighted in the show guide • Sponsor signage • Logo on conference web site • Inclusion in all conference promo

Sponsorship Fee ..................................... €3000

Hanging Banner

Banner (sponsor provides, up to 2M x 2M) to be hung in conference registration area.

Sponsorship Fee ..................................... €3000

Conference Bag Insertion Advertising

All conference attendees receive an official welcome packet of conference materials. Includes: One insert into handout materials placed in packet.

Sponsorship Fee ..................................... €2250

Program Guide Advertising

The conference program guide is distributed to all attendees and it kept as an information resource long after the conference is over.

1 Page Black & White ................................ €3500
½ Page Black & White ................................ €2225
¼ Page Black & White ................................ €1200

Advertising Specifications

Art Deadline ............... 8 September 2020
Mechanical Requirements: Full Page Ad, Trim Size: 210mm x 297mm (8.27” x 11.69”), Live Area: 204mm x 291mm (8.03” x 11.45”) Half Page Ad: 210mm X 148 mm (8.27” x 5.83”) Quarter Page Ad: 74mm x 105mm (2.91” x 4.13”)

File Format: High-resolution PDF file required. Almost any high-resolution PDF file acceptable. Files in Adobe’s PDF format created from an Adobe application using the PDF/X-1a:2001 specification preferred. Typically, PDF files are created from Postscript files utilizing Adobe Acrobat Distiller, but PDF’s created from InDesign will work as well.

Line Screen, Binding: 133 for 4/c ads, 280% maximum density, 120 for B&W and 2/c ads, 180% maximum density. Saddlesitched.

File Submission Instructions: Email preferred. Send to bill@cnxtd.com. Files received will be confirmed. To mail, send memory device to Cnxtd Event Media Services, 421 Seventh Ave. #1012, New York, NY 10001. To FTP: We recommend Hightail, a free online FTP service. Visit www.hightail.com for instructions. For assistance call +1 212-866-2169.

RESERVE ONLINE

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